

Хөтөлбөрийн тухай

Хөгжлийн Шийдэл ТББ-аас хэрэгжүүлдэг санаачилга бөгөөд 16–35 насны залуу бизнес эрхлэгчдийг сургалт, менторшип, көүчинг, нэтворкинг, болон санхүүжилтийн хүртээмжийг хослуулсан цогц загвараар дэмжихэд чиглэдэг. 2013 оноос эхлэн Youth Business International-ийн албан ёсны гишүүн байгууллага болсноор ҮБМ нь Монгол Улсад идэвхтэй, хүртээмжтэй, тогтвортой бизнесийн экосистемийг хөгжүүлэхэд бодит хувь нэмэр оруулдаг.

Key Results

Youth Empowerment

- 1,910 young people trained (age 16–35)
- 308 entrepreneurs matched with mentors

Business Creation & Growth

- 42 new businesses started
- 407 businesses strengthened
- 562 businesses supported

Access to Finance

- USD 1.2 million in loans facilitated
- 254 entrepreneurs successfully financed

Employment & Social Impact

- 290 jobs created
- 268 social entrepreneurs supported

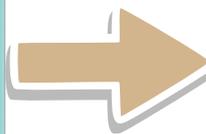
ЗАЛУУ БИЗНЕСИЙГ ДЭМЖИХ САНААЧЛАГА ХӨТӨЛБӨР



Context

The COVID-19 pandemic significantly disrupted MSMEs, leading to:

- Reduced revenues and business closures;
- Limited access to finance and markets;
- Job losses, especially among youth and vulnerable groups; and
- Increased uncertainty and operational risks.



Our Integrated Support Model

- Rapid business diagnostics and crisis response planning;
- Short-term grants and loan facilitation;
- Loan readiness and investment pitch development;
- Facilitation with banks, MFIs, and investors;
- Training on e-commerce, digital marketing, and online sales;
- Adoption of digital tools (payments, CRM, platforms); and
- Social media and platform-based business models.

Why It Matters

Youth Business Mongolia is not just supporting businesses—it is building the next generation of entrepreneurs, driving job creation, and shaping a more inclusive and sustainable economy.